

Abstract

This paper will discuss my two selected peer-reviewed research journals. It will examine and explain theoretical framework put forth by the researchers. The purpose of this assignment is to discuss how the identified theories support the results presented in the empirical research studies.

Assignment Overview

I have selected two peer-reviewed journals from empirical research studies: The first article, “A Critical Analysis of Supply Chain Management Content in Empirical Research” written by Gunjan Soni and Rambabu Kodali; and the second article, “Examination of Theoretical and Empirical Studies on Firm's Performance in Relation to its' Board Size: A Study of Small and Medium Size Public Firms” by Jibran Sheikh, Wajid Ahmed and Muhammad Tahir. The role of empirical research studies is to investigate and study how to increase networking and skills on Firm’s Performance in relation to its’ board size and explain also how Supply Chain Management (SCM) board meets its business operations while anticipating customers satisfaction. The theoretical framework between these empirical research studies is to investigate the SCM board and Firm’s Performance contents in empirical research and suggest directions for future studies.

1st Article: A Critical Analysis of Supply Chain Management Content in Empirical

Research

Part One: Synthesis of the Key Components of the Study

The purpose of this peer-reviewed journal study is to carry out a critical assessment of empirical research content in Supply Chain Management (SCM). The SCM is an entity firm that trains managers on how to satisfy their customers. The researchers were interested in examining the empirical research aspect of SCM to ensure that business, academics, industries and

consultants provide supportive needs to the community. The article states, “SCM works to recognize organization planning structure, organize work structure, support product flow facility structure, provide information flow facility structure, management methods, power and leadership structure, risk and reward structure and culture and attitude to attain the goals of the organization (Soni, & Kodali, 2011).” The application is to make sure that managers understand how to work together to provide quality services to their customers.

The researchers used qualitative method to provide a complete research review of SCM content in empirical study. The data was contented by interviewing four major management science publishers to identify areas that need improvement. The data was analyzed to investigate the SCM content in empirical research and suggest direction for the research in SCM. The researchers wanted to study the important role of managing business as it provides the information necessary for decision making and actions to achieve goal for the organization.

Part Two: Theoretical Framework/Foundation

The researchers used building and verification theories too provide guidelines for reviewing and identifying the seven major leadership occupations: organizational relationships, logistics, process improvement orientation, business results and outcomes for the organization to meet its business function. I believe that theoretical framework helps in this study by exploring the relationship of chain performance with supply chain integration of the organization. The article states, “The theoretical framework is essential to measure the right things at the right time in a supply chain and virtual enterprise environments so that timely action can be taken (Soni, & Kodali, 2011).” I believe these theories are connected with the study because they help researchers gain knowledge and understand multiple perspectives of the study.

2nd Article: Examination of Theoretical and Empirical Studies on Firm's Performance in Relation to its' Board Size: A Study of Small and Medium Size Public Firms

Part One: Synthesis of the Key Components of the Study

The purpose of this peer-reviewed research study is to review key theoretical and empirical studies on firm's performance and its board size. The researchers want to make sure that the firms with poor operating performance may decrease their board size as one of their new strategies to facilitate easily contribution of ideas, opinions and eventually would improve the function of the firm. The article states, "They suggested that large number of board size may give rise to agency problems and also may strengthen the authority of CEO since it will be far easy for him to control, monitor and supervise the few directors (Sheikh, Ahmed & Masood, 2012)." I believe that the idea of keeping small boards would also smooth the decision making process and implement strategic policies for governing the firm.

The research used qualitative empirical research method to review how performance of a firm is affected by size of board in discrete affairs of business and investigate the level of their relationships. The data was collected by questionnaire and interviewing the board members to implement long-term business strategies. The data was analyzed by examining the relationship between performance and board size. The article states, "Investigated firms' value and board size and the significance of this study were the data set and measure (Sheikh, Ahmed & Masood, 2012)." It is considerably important to show significant positive relationship among the board size and performance of the firms.

Part Two: Theoretical Framework/Foundation

The researchers used agency theory to empirically examine the distinctive relationship between the small board size and firm's corporate performance. This theory suggested that the

same size of board provide greater opportunity to monitor firm's activity for better performance. The article states, "The agency theory stipulates that principal (owner) and agent (manager) working for the same firm may not have similar interests though the agent might originally be hired to increase the shareholders (Sheikh, Ahmed & Masood, 2012)." I believe that theoretical framework helps researchers by providing more opportunities to obtain accurate information for the study.

Conclusion: My Perspective

Based on these two selected peer-reviewed research journals, I realize that researchers used empirical research method to provide opportunity to meet standards for professional research. The purpose of these studies is to provide effective and efficient organizational performance to improve its productivity. The article states, "The earliest work on this subject was initiated by arguing that organization managers can conveniently communicate, coordinate and collaborate with each other which can lead to low cost and improve its business operations (Soni, & Kodali, 2011)." I believe that a positive performance of the organization would be achieved by providing the business with better networking and relationship with existing boards and potential clients to enhance successful performance.

Works Cited

- Sheikh, J., Ahmed, W., & Masood, M. A. (2012). Examination of Theoretical and Empirical Studies on Firm's Performance in Relation to its' Board Size: A Study of Small and Medium Size Public Firms. *Journal of Management Research*, Vol. 4, Iss. 2, pp. 242 - 254.
- Soni, G., & Kodali, R. (2011). A Critical Analysis of Supply Chain Management Content in Empirical Research. *Business Process Management Journal*, Vol. 17, Iss. 2, pp. 238 - 266.