



Strong Interest Inventory[®] Profile with College Profile

College Profile developed by Jeffrey P. Prince

Report prepared for

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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing interpretive data useful to your career professional.

Note to professional: Check the Response Summary on page 9 of the Profile before beginning your interpretation.



GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

YOUR HIGHEST THEMES

Enterprising, Conventional, Social

YOUR THEME CODE

ECS

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		< 30	40	50	60	70 >	
Enterprising	E	[Progress bar from 40 to 75, labeled VERY HIGH]					75
Conventional	C	[Progress bar from 40 to 73, labeled VERY HIGH]					73
Social	S	[Progress bar from 40 to 72, labeled VERY HIGH]					72
Investigative	I	[Progress bar from 40 to 67, labeled VERY HIGH]					67
Artistic	A	[Progress bar from 40 to 63, labeled VERY HIGH]					63
Realistic	R	[Progress bar from 40 to 66, labeled HIGH]					66

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme Descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions on this page that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Sales (E)
2. Politics & Public Speaking (E)
3. Office Management (C)
4. Social Sciences (S)
5. Research (I)

Areas of Least Interest

- Programming & Information Systems (C)
- Computer Hardware & Electronics (R)
- Mechanics & Construction (R)

ENTERPRISING — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Sales	VH					82
Politics & Public Speaking	VH					75
Marketing & Advertising	VH					68
Management	VH					68
Law	VH					64
Entrepreneurship	H					61

CONVENTIONAL — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Office Management	VH					73
Taxes & Accounting	VH					69
Finance & Investing	VH					66
Programming & Information Systems	M					57

SOCIAL — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Social Sciences	VH					73
Human Resources & Training	VH					72
Teaching & Education	VH					69
Healthcare Services	VH					68
Counseling & Helping	VH					67
Religion & Spirituality	VH					67

INVESTIGATIVE — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Research	VH					73
Medical Science	VH					64
Mathematics	H					63
Science	H					61

ARTISTIC — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Writing & Mass Communication	VH					66
Performing Arts	VH					64
Visual Arts & Design	H					59
Culinary Arts	H					58

REALISTIC — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	< 30	40	50	60	70 >	
Military	VH					73
Protective Services	VH					70
Athletics	H					66
Nature & Agriculture	H					64
Mechanics & Construction	M					61
Computer Hardware & Electronics	M					60

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES**SECTION 3**

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the next three pages you will find your scores for 122 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme Codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation.

YOUR TOP TEN STRONG OCCUPATIONS

1. **Nursing Home Administrator (CES)**
2. **Health Information Specialist (C)**
3. **Credit Manager (CE)**
4. **School Administrator (SEC)**
5. **Community Service Director (SE)**
6. **Sales Manager (ES)**
7. **Realtor (E)**
8. **Minister (SA)**
9. **Public Administrator (ASE)**
10. **Technical Sales Representative (ESI)**

**Occupations of
Dissimilar Interest**

-
- Artist (A)**
 - Biologist (IA)**
 - Mathematician (ICA)**
 - Physicist (IRA)**
 - Farmer/Rancher (RC)**

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. If you have no scores in this range, take a look at those in the midrange and begin there. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in those types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in this process.

You can learn about occupations from information found in a public library, in the career library of a college or university near you, in a professional career center, or on the Internet. A recommended online source for occupational information is the O*NET™ database at <http://online.onetcenter.org>. You can also learn a lot about an occupation by talking to people who are working in that particular occupation. These people can describe their day-to-day work and tell you what they like and dislike about it.

OCCUPATIONAL SCALES

SECTION 3

ENTERPRISING – Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR MIDRANGE SIMILAR						STD SCORE
		10	15	20	30	40	50	
ES	Sales Manager	[Bar from 10 to 64]						64
E	Realtor	[Bar from 10 to 63]						63
ESI	Technical Sales Representative	[Bar from 10 to 62]						62
ECR	Purchasing Agent	[Bar from 10 to 61]						61
ECS	Housekeeping/Maintenance Manager	[Bar from 10 to 60]						60
E	Operations Manager	[Bar from 10 to 60]						60
ES	Human Resources Manager	[Bar from 10 to 57]						57
E	Top Executive	[Bar from 10 to 56]						56
E	Retail Sales Representative	[Bar from 10 to 55]						55
EAS	Flight Attendant	[Bar from 10 to 54]						54
ECA	Travel Consultant	[Bar from 10 to 51]						51
ESA	Elected Public Official	[Bar from 10 to 50]						50
E	Life Insurance Agent	[Bar from 10 to 48]						48
ECS	Retail Sales Manager	[Bar from 10 to 48]						48
EA	Marketing Manager	[Bar from 10 to 46]						46
EA	Cosmetologist	[Bar from 10 to 42]						42
ER	Chef	[Bar from 10 to 41]						41
EAC	Florist	[Bar from 10 to 41]						41
ER	Optician	[Bar from 10 to 38]						38
EC	Buyer	[Bar from 10 to 34]						34
ECR	Restaurant Manager	[Bar from 10 to 33]						33
ECl	Investments Manager	[Bar from 10 to 24]						24

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://online.onetcenter.org>.

CONVENTIONAL – Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR MIDRANGE SIMILAR						STD SCORE
		10	15	20	30	40	50	
CES	Nursing Home Administrator	[Bar from 10 to 69]						69
C	Health Information Specialist	[Bar from 10 to 68]						68
CE	Credit Manager	[Bar from 10 to 67]						67
CES	Food Service Manager	[Bar from 10 to 58]						58
CES	Business Education Teacher	[Bar from 10 to 52]						52
CSA	Administrative Assistant	[Bar from 10 to 51]						51
CE	Accountant	[Bar from 10 to 50]						50
CE	Financial Analyst	[Bar from 10 to 50]						50
CI	Actuary	[Bar from 10 to 49]						49
CA	Paralegal	[Bar from 10 to 48]						48
CE	Financial Manager	[Bar from 10 to 46]						46
CRI	Computer Systems Analyst	[Bar from 10 to 43]						43
CE	Banker	[Bar from 10 to 40]						40
CIS	Mathematics Teacher	[Bar from 10 to 34]						34
C	Bookkeeper	[Bar from 10 to 32]						32

OCCUPATIONAL SCALES

SECTION 3

SOCIAL – Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR MIDRANGE SIMILAR						STD SCORE
		10	15	20	30	40	50	
SEC	School Administrator	[Bar from 10 to 65]						65
SE	Community Service Director	[Bar from 10 to 64]						64
SA	Minister	[Bar from 10 to 62]						62
SAI	Rehabilitation Counselor	[Bar from 10 to 61]						61
SE	School Counselor	[Bar from 10 to 60]						60
SEC	Dietitian	[Bar from 10 to 58]						58
SCE	Licensed Practical Nurse	[Bar from 10 to 58]						58
SEA	Social Science Teacher	[Bar from 10 to 55]						55
SIR	Physical Therapist	[Bar from 10 to 54]						54
SAI	Registered Nurse	[Bar from 10 to 54]						54
SA	Occupational Therapist	[Bar from 10 to 52]						52
SA	Foreign Language Teacher	[Bar from 10 to 51]						51
SE	Parks & Recreation Manager	[Bar from 10 to 51]						51
S	Elementary School Teacher	[Bar from 10 to 50]						50
SR	Physical Education Teacher	[Bar from 10 to 50]						50
SAR	Recreation Therapist	[Bar from 10 to 50]						50
SEA	Special Education Teacher	[Bar from 10 to 50]						50
SA	Speech Pathologist	[Bar from 10 to 48]						48
SA	Social Worker	[Bar from 10 to 47]						47
S	College Instructor	[Bar from 10 to 30]						30
SIR	Athletic Trainer	[Bar from 10 to 26]						26

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://online.onetcenter.org>.

INVESTIGATIVE – Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR MIDRANGE SIMILAR						STD SCORE
		10	15	20	30	40	50	
IRC	Network Administrator	[Bar from 10 to 58]						58
ICE	Pharmacist	[Bar from 10 to 56]						56
ISA	Chiropractor	[Bar from 10 to 55]						55
IRS	Respiratory Therapist	[Bar from 10 to 53]						53
IRC	Medical Technologist	[Bar from 10 to 48]						48
IR	Optometrist	[Bar from 10 to 48]						48
IRC	R&D Manager	[Bar from 10 to 45]						45
IRC	Technical Support Specialist	[Bar from 10 to 45]						45
IR	Dentist	[Bar from 10 to 44]						44
IRS	Science Teacher	[Bar from 10 to 43]						43
ICR	Computer Scientist	[Bar from 10 to 37]						37
IR	Veterinarian	[Bar from 10 to 35]						35
IAR	Physician	[Bar from 10 to 33]						33
IAR	Software Developer	[Bar from 10 to 32]						32
IA	Geographer	[Bar from 10 to 31]						31
IRE	Medical Technician	[Bar from 10 to 31]						31
IR	Chemist	[Bar from 10 to 30]						30
IAS	University Professor	[Bar from 10 to 27]						27
IA	Psychologist	[Bar from 10 to 25]						25
IRA	Geologist	[Bar from 10 to 17]						17
IRA	Physicist	[Bar from 10 to 12]						12
ICA	Mathematician	[Bar from 10 to 10]						10
IA	Biologist	[Bar from 10 to 6]						6

OCCUPATIONAL SCALES

SECTION 3

ARTISTIC – Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR		STD SCORE	
		10	15	20	30	40	50	55		60
ASE	Public Administrator									62
AES	Corporate Trainer									58
A	Attorney									55
ASE	English Teacher									55
AI	Urban & Regional Planner									54
AI	Sociologist									53
AI	Editor									47
A	Librarian									45
A	Reporter									43
ASI	ESL Instructor									42
AE	Public Relations Director									40
AI	Translator									38
AE	Broadcast Journalist									36
AI	Technical Writer									36
ARE	Photographer									34
AS	Art Teacher									33
AE	Advertising Account Manager									31
ARI	Architect									26
AE	Interior Designer									26
A	Musician									23
AIR	Medical Illustrator									21
A	Graphic Designer									19
A	Artist									4

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://online.onetcenter.org>.

REALISTIC – Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR		STD SCORE	
		10	15	20	30	40	50	55		60
RCE	Production Worker									59
RIC	Computer & IS Manager									57
REC	Military Officer									57
RI	Engineer									48
RI	Firefighter									42
RIC	Engineering Technician									38
RCE	Military Enlisted									36
RI	Radiologic Technologist									33
R	Law Enforcement Officer									31
REI	Horticulturist									29
RI	Emergency Medical Technician									28
REA	Carpenter									25
RIC	Electrician									25
RE	Landscape/Grounds Manager									25
RSE	Vocational Agriculture Teacher									22
RI	Forester									20
R	Automobile Mechanic									19
RC	Farmer/Rancher									16

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, leading, making decisions, and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to more effectively narrow your choices and examine your opportunities. Each scale includes descriptions at both ends of the continuum, with scores indicating your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You are likely to prefer working with people
2. You seem to prefer to learn through lectures and books
3. You probably prefer to lead by taking charge
4. You may like taking risks
5. You probably enjoy participating in teams

Clear Scores

(Below 46 and above 54)
You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		< 25	CLEAR 35	45	MIDRANGE 55	65	CLEAR 75	>	STD SCORE
Work Style	Prefers working alone; enjoys data, ideas, or things; reserved					60			Prefers working with people; enjoys helping others; outgoing
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill				59				Prefers academic environments; learns through lectures and books; willing to spend many years in school; seeks knowledge for its own sake
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions						71		Is comfortable taking charge of and motivating others; prefers directing others to doing the job alone; enjoys initiating action; expresses opinions easily
Risk Taking	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions				59				Likes risk taking; appreciates original ideas; enjoys thrilling activities and taking chances; makes quick decisions
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own					66			Prefers working on teams; enjoys collaborating on team goals; likes problem solving with others

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES

Enterprising, Conventional, Social

YOUR THEME CODE

ECS

YOUR TOP FIVE INTEREST AREAS

1. Sales (E)
2. Politics & Public Speaking (E)
3. Office Management (C)
4. Social Sciences (S)
5. Research (I)

Areas of Least Interest

Programming & Information Systems (C)
 Computer Hardware & Electronics (R)
 Mechanics & Construction (R)

YOUR TOP TEN STRONG OCCUPATIONS

1. Nursing Home Administrator (CES)
2. Health Information Specialist (C)
3. Credit Manager (CE)
4. School Administrator (SEC)
5. Community Service Director (SE)
6. Sales Manager (ES)
7. Realtor (E)
8. Minister (SA)
9. Public Administrator (ASE)
10. Technical Sales Representative (ESI)

Occupations of Dissimilar Interest

Artist (A)
 Biologist (IA)
 Mathematician (ICA)
 Physicist (IRA)
 Farmer/Rancher (RC)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You are likely to prefer working with people
2. You seem to prefer to learn through lectures and books
3. You probably prefer to lead by taking charge
4. You may like taking risks
5. You probably enjoy participating in teams

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use in interpretation by your career professional.

ITEM RESPONSE PERCENTAGES					
Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	21	49	30	0	0
Subject Areas	39	61	0	0	0
Activities	54	39	5	0	2
Leisure Activities	39	57	0	0	4
People	31	56	13	0	0
Characteristics	78	22	0	0	0
TOTAL PERCENTAGE	38	48	13	0	1

Total possible responses: 291 Your response total: 290 Items omitted: 1 Typicality index: 23—Combination of item responses appears consistent

Note: Due to rounding, total percentage may not add up to 100%.

USING YOUR THEMES

Your *Strong* results indicate a Theme code of ECS. Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

CONSIDERING THEMES OF GREATEST INTEREST TO YOU

Enterprising (E) ACTIVE PERSUADERS

Enterprising students prefer to influence or lead others through selling the merits of ideas or products.

TYPICAL COLLEGE MAJORS

Business Administration	Hospitality	Marketing	Real Estate
Business Education	Hotel Management	Personnel and Labor Relations	Restaurant Management
Consumer Economics	Human Resources	Political Science	Retail Merchandising
Finance	Insurance	Pre-Law	Travel and Tourism
Government	International Relations	Public Administration	
History	Management	Public Relations	

Conventional (C) CAREFUL ORGANIZERS

Conventional students prefer to take an orderly approach to organizing and managing finances, procedures, or data.

TYPICAL COLLEGE MAJORS

Accounting	Court Reporting	Industrial Education	Office Systems
Actuarial Science	Data Management	Information Systems and Technology	Paralegal Studies
Banking and Finance	Dental Hygiene	Mathematics Education	Purchasing/Materials Management
Bookkeeping	Financial Planning	Management Information Systems	Secretarial Procedures
Business Education	Food Service Management	Medical Administration	Small Business Operations
Computer Programming	Hotel, Restaurant, and Institutional Management	Medical Transcription	Statistics
Computer Systems Operations			

Social (S) EMPATHIC HELPERS

Social students prefer to take a helping or altruistic approach involving teaching, developing, or caring for others.

TYPICAL COLLEGE MAJORS

Child Development	Ethnic Studies	Nursing	Secondary Education
Counseling	Family Studies	Occupational Therapy	Social Work
Criminology	Health Education	Physical Education	Special Education
Dietetics/Nutrition	Hearing and Speech	Public Health	Substance Abuse Counseling
Elementary Education	Home Economics	Recreation	Urban Studies
ESL Teaching	Human Services	Religious Studies	Women's Studies



USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.

Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

SALES — Very High

Selling products or services, or working with salespeople

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Business Student Organization Charity Sales Drive Fundraising Campaign	Company Sales Department Retail Sales Travel/Tourism Company	Business Administration Marketing Real Estate

POLITICS & PUBLIC SPEAKING — Very High

Persuading and influencing others verbally

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
College Political Group Debate Team Student Government	Legislative Intern Government Political Campaign	Mass Communications Political Science Speech/Rhetoric

OFFICE MANAGEMENT — Very High

Organizing, coordinating, and overseeing clerical and office activities

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Campus Events Planning Student Government Committee Student Organization Secretary	Campus Personnel Office Company Administrative Department Medical Records Department	Bookkeeping Business Administration Computer Operations

SOCIAL SCIENCES — Very High

Studying people, groups, society, and culture

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Archeology Project Community Service Group Social Action Group	Consumer Research Firm Social Science Research Assistant Study Abroad	Anthropology Ethnic Studies Sociology

RESEARCH — Very High

Designing and conducting studies to identify relationships or establish facts

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Psychology Club Science Organization Student Survey Group	Government Research Project Research Assistant Scientific Research Company	Computer & Information Systems Research Methods Statistics

USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
Nursing Home Administrator	CES	MA in health services administration preferred	Health Administration Business Administration Healthcare Professions	Health Services Manager Community Services Manager Insurance Underwriter
Health Information Specialist	C	AA in health information technology preferred	Anatomy Biology Chemistry	Health Service Manager Medical Transcriptionist Medical Assistant
Credit Manager	CE	BA or MA in finance, accounting, or related field	Accounting Economics Business Administration	Controller Financial Analyst Insurance Underwriter
School Administrator	SEC	MA or PhD in education	Education Communications Management	School Principal Academic Dean Student Affairs Professional
Community Service Director	SE	BA or MA in liberal arts or business	Communications Business Management Political Science	Camp Director Residence Hall Director Convention Manager
Sales Manager	ES	AA or BA	Accounting Marketing Management	Marketing Manager Public Relations Manager Buyer
Realtor	E	High school diploma, plus license	Real Estate Finance Business Management	Real Estate Appraiser Property Manager Mortgage Broker
Minister	SA	Master's or Doctor of Divinity	Theology Philosophy Counseling	Rabbi Priest Missionary
Public Administrator	ASE	MA in public administration	Business Management Government Economics	Social Welfare Director Foreign Services Officer Legislative Administrator
Technical Sales Representative	ESI	BA, preferably in a technical field	Sciences Engineering Business Management	Engineer Sales Manager Customer Service Representative

USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
Work Style	<ul style="list-style-type: none"> Your score suggests a preference for working closely or frequently with people rather than working alone. You may prefer academic activities that focus on interpersonal interactions, such as study groups, group assignments, and helping others, rather than studying and researching on your own.
Learning Environment	<ul style="list-style-type: none"> Your score suggests you enjoy the traditional student role and learning for the sake of learning. You may prefer classroom lectures, theoretical readings, and library research to practical hands-on training or work-study programs.
Leadership Style	<ul style="list-style-type: none"> Your score suggests a preference for taking charge through meeting, persuading, and directing others. You may enjoy leading a student organization, coordinating campus events, or facilitating classroom discussions.
Risk Taking	<ul style="list-style-type: none"> Your score suggests a preference for exploring new adventures, trying new things, and being spontaneous. You may enjoy outdoor adventure activities, sports, or independent travel as well as academic courses that encourage risk taking and self-reliance.
Team Orientation	<ul style="list-style-type: none"> Your score suggests a preference for team-based activities and for collaborating with others to solve problems. You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.